Marketing and Communications | Updated 02/2026

Direct Reporting

Indirect Reporting

CMCO MU Health Care

Sr. Associate AD Athletics

Enrollment Management

President, University of Missouri
Mun Choi

Chief of Staff
John Middleton

UMKC — **Vice Chancellor, Strat. Marketing & Comm.**
Anne Spenner

S&T — **Vice Chancellor, Comm., Outreach & Engagement**
Katharine Keune

UMSL — **Vice Chancellor, University Marketing & Comm.**
Justin Roberts

Sr. Executive Assistant
Karinna Seidel

Interim Sr. Director
Kelly Wiemannn

- **EXECUTIVE COMMUNICATIONS**
- **INTERNAL COMMUNICATIONS**
  - Director II Strat Communications
    Jesslyn Chew
- **UNIVERSITY EVENTS**
- **MURR COMMUNICATIONS**
- **RESEARCH COMMUNICATIONS**
- **ACADEMIC & STUDENT COMMUNICATIONS**
  - Student Affairs
  - Undergraduate Studies
  - International Programs
  - University Libraries
  - Honors College
  - Graduate School

Interim Sr Director
Casey Baker

- **DIGITAL SERVICE**
  - Director IT
    Kevin Bailey
- **MEDIA RELATIONS & PUBLIC AFFAIRS**
  - Director I Strat Comm.
    Christopher Ave
- **MIZZOU VISUAL PRODUCTIONS**
  - Director I Strat Communications
    Nathan Byrne
- **NEWS & INFORMATION**
  - Strat Comm Consultant SR
    Janese Heavin
- **MIZZOU SOCIAL MEDIA**
  - Strat Comm Consultant SR
    Shawn Davis
- **ACADEMIC UNIT LEAD COMMUNICATORS**
- **ALUMNI & DONOR COMMUNICATIONS & MARKETING**

Director II Strat Comm.
Jaime Morgans

- **MIZZOU MARKETING**

Assoc. Director, External Relations
Sonja Derboven

- **LICENSING & BRAND MANAGEMENT**

Director I Strat Communications
Rob Jones

- **EXTENSION & ENGAGEMENT COMMUNICATIONS**