Marketing & Communications | Updated 04/2024

President, University of Missouri
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Vice Chancellor for Comms & Mktg / Comm & Mktg Officer for UM
John Denker

MU Health Care Director of Public Affairs and Internal Communications
Amy Schlesing

Assistant Athletic Director for Communications & Storytelling
Dave Matter

UMKC — **Vice Chancellor, Strat. Marketing & Comm.**
Anne Spenner

S&T — **Executive Director, Marketing & Comm.**
Cheryl Cain

UMSL — **Assoc. Vice Chancellor, University Comm.**
Justin Roberts

Director of Public Affairs
Christian Basi

Assistant Vice Chancellor for Communications & Marketing
Jody Mitori

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- **SOCIAL MEDIA**
  - **Director of Social Media** *Shawn Davis*
- **MIZZOU VISUAL PRODUCTIONS**
  - **Director of MVP & Web Content** *Nathan Byrne*
- **DIGITAL SERVICE**
  - **Director** *Kevin Bailey*
- **IDE COMMUNICATIONS**
  - **Director** *La Toya Stevens*
- **RESEARCH COMMUNICATIONS**
  - **Director** *Shea Stewart*
- **MURR COMMUNICATIONS**
  - **Director** *Uriah Orland*

Associate Vice Chancellor for Communications & Marketing
Kristen Smarr

Sr. Executive Assistant
Karinna Seidel

- **ALUMNI & ADVANCEMENT COMMUNICATIONS**
  - **Director** *Sarah Fetters*
- **EXTENSION & ENGAGEMENT COMMUNICATIONS**
  - **Director** *Rob Jones*
- **INTERNAL COMMUNICATIONS**
  - **Director** *Jesslyn Chew*
- **LICENSING & BRAND MANAGEMENT**
  - **Director** *Sonja Derboven*
- **MARKETING**
  - **Director** *Jaime Morgans*
- **STUDENT COMMUNICATIONS**
  - **Director** *Megan Silvey*

Lead Communicators for Schools, Colleges & Divisions

Director of Integrated Strategic Communications
Kelly Wiemann

- **INTEGRATED STRATEGIC COMMUNICATIONS**
- **EXECUTIVE COMMUNICATIONS**
- **UNIVERSITY EVENTS**